

Alliance
Surface Finishing



Introducing unlimited possibilities
with Powder Coating on Plastic

Imagine a world without colour, texture, or choice.

Alliance Surface Finishing is dedicated to making
the possibilities of colour a reality through research,
technology and innovation. We are revolutionizing

Dream in colour.™

the decorative finishing industry, allowing you to
dream in brighter, bolder, and richer colours, with
an unlimited range of finishes and textures.

Imagine the possibilities - *and dream.*

THE FUTURE OF COLOUR IS HERE.

Explore the possibilities of colour. Alliance Surface Finishing allows you to make the most of your product's beauty and potential by enabling you to apply durable, consistent and accurate colour in a variety of finishes to your products.

ASF is the patent holder for a revolutionary new process and apparatus for powder coating non-conductive substrates.

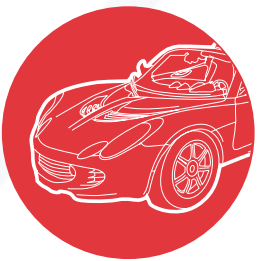


Whether it's plastic or metal, only **APS™** (Alliance Powder System) can apply powder coating directly to non-conductive surfaces, deliver the look, durability and finish you've always dreamed of. The ASF process has been developed after many years of internal research with support from our strategic partners, and has made the powder coating of non-conductive substrates a reality.

APS™ is more efficient than wet paint technology or electroplating. It is the only process that offers more consistent coverage, colour accuracy, durability and textures. ASF's patented automated process can also apply colour to exact film tolerances and

THE FUTURE OF COLOUR IS HERE.

colour specifications, making it suitable for a multitude of industry applications including: aerospace, automotive, electronics, appliance, hardware, furniture, recreational and sporting equipment, and many more.



APS™ is the most environmentally friendly painting system in the world today.

With the ability to recycle coating material, a technology that boasts 99.9% transfer efficiency and a production process that emits no VOCs, Alliance Surface Finishing is leading the industry in the protection of our environment

ASF is committed to providing our customers with superior decorative and functional powder coatings. To find out more about the colours and textures available, please call 1.866.749.4273 or visit www.asf-powder.com.

B E N E F I T S

Extremely cost effective over traditional wet paint technology

Compatible with all high bake resins, such as Nylons

Unlimited range of solid and metallic colours and textures

Ability to meet any industrial application

Unsurpassed durability, from UV protection to abrasion resistance

Consistent film thickness

Ability to level irregular substrate surfaces

90-99% transfer efficiency

Environmentally friendly, no VOCs or toxic by-products

Colour consistency – batch to batch





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