

Media Contact:
Jeff Hale, ITW Gema, (317) 298-5161

NEWS RELEASE

Ultimate Control of Powder Coating is Within Reach

With the New OptiControl™ from ITW Gema®

Indianapolis, Ind., February 19, 2007 — The new OptiControl PC Based Control System from ITW Gema automates powder application equipment, helping users to coat it right the first time – every time!

OptiControl maximizes the accuracy, efficiency, and economy of automated powder coating systems to provide consistent, high quality powder coating time after time. Its easy-to-use graphic interface and user-friendly, color touch-screen, allows one-touch control and at-a-glance monitoring of all systems and operations. Control of all application parameters are right at the operator's fingertips and these parameters may be easily recalled for accurate adjustment of powder delivery, current, voltage, gun movement, and other settings.

PC based technology means that OptiControl provides easy setup and adjustments, requiring minimal training and experience. Plus, OptiControl's software is configured to operate in multiple languages – including Spanish and French! When it's time to add more powder coating equipment, OptiControl software allows for easy expansion, and operating software and program parameters are stored on a compact flash card for data security and flexibility.

There's no doubt about it, better powder usage and less equipment wear saves money – and that's what OptiControl provides. By minimizing overspray, providing more consistent film builds, increasing first-pass transfer efficiency, and monitoring process information, OptiControl helps powder coaters to get higher productivity at a lower cost and saves money.

OptiControl is part of ITW Gema's OptiFlex™ Automatic Powder Coating Series, which includes the OptiGun™ Automatic Powder Gun with integrated cascade power supply, OptiFlow™ High Performance Powder Pump that ensures uniform powder delivery for every application, and OptiStar™ Advanced Control Unit with the ability to store multiple customized programs. Also, Digital Valve Control (DVC) within the OptiStar Control Unit automatically adjusts all air required for powder coating, ensuring air flow accuracy. With the OptiFlex Series and OptiControl, generating reproducible and uniform coating results at all times is now possible and ultimate control of powder coating is within reach!

ITW Gema continues to be a pioneer in the powder coating industry and a global distributor of superior quality powder coating equipment. As a business unit of the Illinois Tool Works Corporation, ITW Gema operates its North American Headquarters from Indianapolis, Indiana. For more information, call Jeff Hale by telephone at (317)298-5161, by email at jhale@itwgema.com, or visit us on the web at www.itwgema.us.



OptiControl™ PC Based Control System works in conjunction with the OptiFlex™ Automatic Powder Coating Series from ITW Gema® to maximize the accuracy, efficiency, and economy of automatic powder coating systems