



APPLICATION SYSTEM ANALYSIS PROGRAM

***The World Leader in
Powder Coating Systems***



***ASAP Is The Ultimate
In Process Solutions...***

The ITW Gema Team can save you money by identifying and correcting inefficient components.

***ITW* Gema**

ASAP – Application System Analysis Program

ITW Gema's Application System Analysis Program, ASAP, provides you with a comprehensive review of your finishing system informing you of opportunities that will improve your bottom line. No matter which brand of powder coating equipment you are using!



What is ASAP?

ASAP provides you with a detailed evaluation of your total powder coating operation. Our representatives will take a thorough look at your process efficiencies and determine where performance upgrades could occur. Finally, we will present you with a cost/benefit analysis relative to your specific operation. This analysis outlines all components or operational methods that need upgraded, provides an estimated improvement in performance, as well as an anticipated return on your investment. This way you are only upgrading your process with components that will ensure top performance and efficiency, without discarding components that are still providing effective service.

The ASAP Benefits

ASAP provides many tangible and intangible benefits. Previous customers who have taken advantage of this program have seen their operations benefit by:

- Reducing powder consumption
- Eliminating emergency maintenance
- Improving operator skills through better training
- Lowering systems operating cost
- Improving overall systems performance
- Warranting all upgraded ITW Gema components for 5 full years
- Establishing a scheduled service protocol through ServiceNet™



By taking advantage of ASAP, we can help you maximize your system equity by identifying performance issues. ASAP will evaluate booth performance, spray gun application efficiency, applied film thickness uniformity

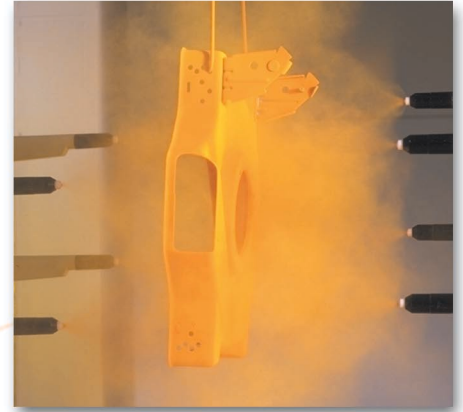
and replacement parts usage. Upon analyzing this information, ITW Gema will recommend an upgrade solution that will generate significant saving, thus producing an attractive return on your investment.

Typical Upgrades Include

Building around your existing system components, an ASAP analysis will detail the components that make up the ITW Gema "retrofit" or "upgrade" package.

This package may include:

- Manual guns, like our new EASYSYSTEM™ manual spray gun featuring the convenience and flexibility of "On-Gun" Remote Control
- Automatic guns, like our PG-2A automatic spray guns featuring a field proven cascade delivering a consistent, highly efficient charge to your powder
- Gun controls, like our EASYTRONIC™ and PGC-1 gun control units offering simplicity of operation and repeatable performance
- Powder pumps, like our PI-3HP and EASYFLOW™ pumps ensuring dependability and accuracy of powder delivery
- Automated controls, like our AUTOTRACKER™ processor packages controlling operation of the automatic guns and booth leading to maximized application efficiency
- Gun-motion machines, like our electronic reciprocator units enhancing automatic coverage and improving the finish quality
- Gun-feed hoppers, like our round stainless units that are easy to clean
- Powder reclaim sieves, like our rotary or vibratory style units ensuring quality and proper blending of the powder being reclaimed
- Fresh-feed units, like our box and drum unloading units permitting constant supply of virgin powder for long production runs



If saving money and improving performance are important to you and your company, call your ITW Gema representative at 1-800-628-0601 or visit us at www.itwgema.com. Don't wait, Do it ASAP!

ITW Gema

Superior By All Measures