

“We reduced our powder usage by 20% with the OptiFlex.™”



“ITW Gema leads the pack in powder coating equipment!”

– David Sanders,
Metcam, Inc.

The Company

Metcam, located in Alpharetta, GA and in operation for over 17 years, specializes in custom sheet metal fabrication, mechanical assembly, and electro-mechanical assembly.

The company’s mission is to provide high quality products and value added services, consistently satisfying customers through continuous improvements. “ITW Gema continues to introduce innovative products allowing us to be more competitive in the market place,” stated David Sanders, Facility/EHS Manager. Previously using liquid pressure pot sprayers in their operation, Metcam switched to a competitors’ manual powder coating equipment.

After a few years, Metcam saw the need to acquire more efficient equipment that would provide a higher quality finish. Having used ITW Gema manual powder coating equipment for the last five years, they decided to add an additional powder coating unit to accommodate increased production. ITW Gema premier distributor, Air Power, Inc., introduced Metcam to the OptiFlex™ box unit.



The Results

“We received the OptiFlex box unit and were spraying in five minutes,” remarked David Sanders. “Gema products have made my life easier.” Metcam has recognized a 20% savings in powder, better adhesion and finish quality, and reduced color change times. “Maintenance and training on the OptiFlex is extremely easy and color changes are a cinch,” stated David. “Our painters think Gema rules!” Metcam has found many other OptiFlex features to be beneficial, including the anti-static powder hose, the ability to adjust current, and the preset configurations. Estimated payback time for their new OptiFlex unit is 6-8 months. “ITW Gema product documentation is great and our distributor, Air Power, is very knowledgeable and on call at any time,” noted David. “Our experience with ITW Gema manual powder guns has been excellent from day one!”

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Power Gun**
100,000 VOLTS



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- **Spray Less Powder**
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