

“OptiFlex™ gave us the biggest bang for our buck on powder savings!”

OPTIFLEX
100,000 VOLTS OF FIRSTPASS POWER



The Company

National Cart Company, Inc. opened its doors in 1979 and has been supplying high quality products ever since. From their plant in St. Charles, Missouri, National Cart manufactures material handling products for the grocery, home center, and discount retail industries. Their mission is simply to exceed the customer's expectations by delivering quality products on time, every time, at a competitive price. That's why, when they needed another unit for their powder line, they were attracted to ITW Gema's OptiFlex Manual Powder Coating Series, which helps them to coat their parts right the first time-every time, and succeed in their mission.

The Results

National Cart received a copy of ITW Gema's monthly email newsletter, the *GemaGram*™, and read about the new OptiFlex Manual Powder Coating Series. A demonstration provided by Fluid Air Products, ITW Gema's local distributor, convinced them that OptiFlex was the way to go. National Cart gave one operator an OptiSelect™ gun and the other operator used their existing gun. The results were undeniable. “The difference between one operator and the other was night and day,” commented Powder Coat Manager, Kurt Boyer. “There was such a significant savings in powder that we had to get a second unit. Buying the Gema guns was a no-brainer!” Using ITW Gema's new non-conductive powder hose with their OptiFlex unit created additional savings for National Cart. They used to have dedicated hoses for each color. Now they don't have to deal with the hassle of changing and storing all those hoses. Installing a new OptiFlex unit from ITW Gema enabled National Cart to achieve powder savings of up to 53%. In the words of Bob Helms, Vice President, “Great coverage, huge savings... life is good!”



“It's amazing how much powder we save now!”

**- Randy Hall,
National Cart**

**The First Pass
PowerGun**
100,000 VOLTS



Power Up Your Productivity

**...like
National Cart**

**Coat it right the
first time - every
time, and...**

- **Minimize Downtime**
- **Spray Less Powder**
- **Reduce Labor Costs**
- **Experience Fewer Rejects**

To get your hands on FirstPass Power™ for your powder coating operation, contact your ITW Gema distributor or visit us online.

ITW Gema

Superior By All Measures

800-628-0801 • www.itwgema.com/mcs

