

# "The OptiFlex™ lays the smoothest coat in the industry!"



**"With the OptiFlex, we can do Class-A finishes that we couldn't do with other leading equipment."**

**- Michael Sullivan, President and COO, Professional Finishing**

## The Company

Professional Finishing, located in Richmond, CA, specializes in liquid and powder coating of steel, aluminum, sheet metal, structural foam, plastics, and castings. Founded in 1979 by Rick Gomez, the business has grown over the years to its current 72,000 sq. ft. facility, giving Professional Finishing the ability to handle high volume quantities and multiple jobs. Regardless of the coating grade, masking, or cosmetic filling that your job requires, Professional Finishing has the experience, facility, equipment, and personnel to meet your needs. The company also strives to maintain current technology and decided to upgrade their manual powder coating equipment. Having good experience with ITW Gema PG-1 manual powder guns, they contacted their local distributor, Fischer Industrial Finishing Systems (Dublin, CA), to inquire about the latest technology in ITW Gema powder coating equipment. "Fischer introduced us to the OptiFlex™. The features and finish quality provided by the OptiFlex unit made our decision to upgrade with ITW Gema an easy one," stated Rick Gomez.

## The Results

Professional Finishing liked their PG series guns, but found their new OptiFlex units have more features and allow them to produce an even higher quality finish. "We recognized better transfer efficiency, improved film build, and better coverage in recessed areas with the OptiFlex," stated Rick Gomez, "and the operators really like the preset configurations of the OptiStar™ control unit and the light weight and ergonomic design of the OptiSelect™ gun." Professional Finishing has also found maintenance to be much easier, less powder and spare parts are being consumed, as well as, training of employees is much easier with the OptiFlex. Professional Finishing's motto of "Just a Shade Better" stands true with the ITW Gema OptiFlex!



**The First Pass Power Gun**  
100,000 VOLTS  
IT'S ALL ABOUT THE GUN

**Power Up Your Productivity**  
**...like Professional Finishing**

**Coat it right the first time - every time<sup>SM</sup> and...**

- **Minimize Downtime**
- **Spray Less Powder**
- **Reduce Labor Costs**
- **Experience Fewer Rejects**

To get your hands on FirstPass Power™ for your powder coating operation, contact your ITW Gema distributor or visit us online.

**ITW Gema**

Superior By All Measures

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