

# "We increased production by 33% with the OptiFlex.™"



**"The OptiFlex™ has helped us be more competitive in the marketplace due to increased capacity and lower lead times."**

**- Michel Gingras,  
Multifini**

## The Company

Quebec, Canada is the home of Multifini, owned by Francois Bellavance and Christian Beamliu. Multifini specializes in custom powder coating in any color that is desired. Whether it is outdoor furniture, industrial or construction components, fencing, or other steel or aluminum items, Multifini is ready and capable to take on new projects. With increasing demand for their services, they found it necessary to increase their production capabilities. Their current equipment, Nordson® Sure Coat® powder coating guns, could not produce the desired results. After testing Nordson Prodigy® units and ITW Gema OptiFlex™ units, they determined that the OptiFlex units met their goals and provided better transfer efficiency. Working with ITW Gema distributor, ECE Canada Limited, Multifini was ready to make the change to the OptiFlex.

## The Results

Multifini purchased OptiFlex manual powder coating units with fluidizing hoppers to replace their existing equipment. This change resulted in a 33% increase in production, along with numerous other benefits; 40% reduction in rejects previously caused by light coverage, 20% reduction in powder usage, 50% reduction in color change time (20 min to 10 min), greater repeatability and consistency, and better transfer efficiency...all with lighter and easier to use equipment. "We have definitely increased our production capabilities and also reduced our operating costs by switching to the OptiFlex," stated Michel Gingras, Production Manager, "We estimate a payback of only 2 months." The benefits that Multifini is now experiencing with the OptiFlex has allowed them to take on new business and still offer reduced lead times. Multifini does not want to be just another vendor to their customers...they strive to be a partner that contributes to their success!



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Power Gun**  
100,000 VOLTS



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...like Multifini**

**Coat it right the first time - every time<sup>SM</sup> and...**

- **Minimize Downtime**
- **Spray Less Powder**
- **Reduce Labor Costs**
- **Experience Fewer Rejects**

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